

## RECEIVED

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PATENT

## **GROUP 3600**

## N THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re U.S. Patent Application

Applicant(s): Michihiro Ota et al.

Serial No.: 09/672,476

Filed:

September 28, 2000

For:

PROMOTION METHOD AND

**SYSTEM** 

Examiner:

Igor N. Borissov

) Confirmation No.: 8514
)
) I hereby certify that this
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Alexandria, Virginia 22313-1450, on

July 27, 2004

Art Unit: 3629

Gerald T. Shekleton Reg. No. 27,466

## **AMENDMENT**

MAIL STOP AMENDMENT Commissioner for Patents PO Box 1450 Alexandria, Virginia 22313-1450

Sir:

The Office Action of January 28, 2004 has been carefully reviewed and the following amendments and remarks are made in response thereto.

08/02/2004 JBALINAN 00000005 09672476

01 FC:1253

950.00 OP

PTO/SB/21 (04-04) Approved for use through 07/31/2006. OMB 0651-0031

Trademark Office: U.S. DEPARTMENT OF COMMERCE

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			_	Application Number	0	99/672,476			
TRANSMITTAL				Filing Date	s	September 28, 2000			
FORM				First Named Invento	or C	Dta RECEIV			
(to be used for all correspondence after initial filing)			initial filing)	Art Unit	3	AUG 5 - 10			
				Examiner Name	E	Borissov GROUP 3			
Total Number of F	Pages i	n This Submission		Attorney Docket Nu	mber 8	30376			
			ENCLOSI	URES (check all tha	at apply)				
Fee Transmit	tal Forn	n	Drawing(			After Allowance communication to Technology Center (TC)			
Fee A	Fee Attached			g-related Papers		Appeal Communication to Board of Appeals and Interferences			
Amendment / Reply			Petition			Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)			
After Final			Petition to Convert a Provisional Application			Proprietary Information			
Affidavits/declaration(s)			Power of Attorney, Revocation Change of Correspondence Address			Status Letter			
Extension of Time Request			Terminal Disclaimer			Other Enclosure(s) (please identify below):			
						Return receipt postcard			
Express Abandonment Request				for Refund					
Information Disclosure Statement			CD, Nun	nber of CD(s)	-				
Certified Copy of Priority Document(s)			Remarks						
Response to Missing Parts/ Incomplete Application				_					
Response to Missing Parts									
under 37 CFR 1.52 or 1.53									
		SIGNATUR	RE OF APPLICA	NT, ATTORNEY, OR	AGENT				
Firm or Individual name		ald T. Shekleton No.: 27,466	_						
Signature Quald T. Julia									
Date	July	27, 2004							
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I hereby certify that t sufficient postage as	his con first cl	respondence is bei ass mail in an enve	ng facsimile transmelope addressed to:	nitted to the USPTO or de Commissioner for Pater	eposited with nts, P.O. Box	n the United States Postal Service with x 1450, Alexandria,VA 22313-1450 on the			
Typed or printed na	me	Gerald T. Shel	deton						
· _ ·			IT Skyld	صا	Date	July 27, 2004			

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PTO/SB/17 (10-03)
Approved for use through 07/31/2006. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE
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Application Number Filing Date First Named Inventor	09/672,476 September 28, 2000			
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First Named Inventor	Oto			
I list Mairied inventor	AUG 5 - 2004			
Examiner Name	Igor N. Borissov AUG 5 2004			
Art Unit	3629			
Attorney Docket No.	80376 CROUP 36			
Α	Art Unit			

METHOD OF PAYMENT (check all that apply)	FEE CALCULATION (continued)							
Check Credit card Money Other None	3. ADDITIONAL FEES Large Entity   Small Entity							
Deposit Account:	Fee	Fee	Fee	Fee	="	Description		Fee Paid
Deposit Account 23-0920	Code 1051	( <b>\$</b> ) 130	2051	(\$) 65				
Number	1051	50	2051		•	provisional filing fee or	cover	
Deposit Account Welsh & Katz, Ltd.					sheet			
Name Weish & Ratz, Ltu.	1053		1053		Non - English sp			
The Director is authorized to: (check all that apply)		2,520		2,520		est for ex parte reexami		
Charge fee(s) indicated below Credit any overpayments	1804	920*	1804	920*	Requesting publi action	cation of SIR prior to E	xamıneı	
Charge any additonal fee(s) or any underpayment of fee(s)	1805	1,840*	1805	1,840*	Requesting publi	cation of SIR after Exa	miner	
Charge fee(s) indicated below, except for the filling fee	1251	110	2251	55		ly within first month		
to the above-identified deposit account.	1252	420	2252	210	•	ly within second month	า	
FEE CALCULATION	1253	i	2253	475	Extension for rep	ly within third month		950.00
1. BASIC FILING FEE Large Entity   Small Entity		1,480	2254	740	Extension for rep	oly within fourth month		
Fee Fee Fee Fee Description		2,010	2255	1,005	Extension for rep	oly within fifth month		
Code (\$) Code (\$) Fee Paid  1001 770 2001 385 Utility filing fee	1401	330	2401	165	Notice of Appeal			
1001 770 2001 365 Outlity Hilling fee	1402	330	2402	165	Filing a brief in so	upport of an appeal		
1002 340 2002 170 Design limit lee	1403	290	2403	145	Request for oral	hearing		
1004 770 2004 385 Reissue filing fee	1451	1,510	1451	1,510	Petition to institut	te a public use proceed	ding	
1005 160 2005 80 Provisional filing fee	1452	110	2452	55	Petition to revive	- unavoidable		
SUBTOTAL (1) (\$)	1453	1,330	2453	665	Petition to revive	- unintentional		
	1501	1,330	2501	665	Utility issue fee (	or reissue)		
2. EXTRA CLAIM FEES FOR UTILITY AND Fee from	1502	480	2502	240	Design issue fee			
Extra Claims below Fee Paid	1503	640	2503	320	Plant issue fee			
Total Claims	1460	130	1460	130	Petitions to the C			
Claims Multiple Dependent	1807	50	1807	50	ū	inder 37 CFR § 1.17(c	<b>q)</b>	
Large Entity   Small Entity	1806	180	1806	180	Submission of In Statement	formation Disclosure		
Fee Fee Fee Fee Description Code (\$)	8021	40	8021	40		patent assignment per f properties)	property	
1202 18 2202 9 Claims in excess of 20	1809	770	2809	385	Filing a submissi	on after final rejection		
1201 86 2201 43 Independent claims in excess of 3	1810	770	2810	385	(37 CFR § 1.12 For each addition	ອ(a)) nal invention to be exar	mined	
1203 290 2203 145 Multiple dependent claim, if not paid					(37 CFR § 1.12	9(b))		
1204 86 2204 43 ** Reissue independent claims over original patent	1801	770	2801	385	•	tinued Examination (Ro	CE)	
1205 18 2205 9 ** Reissue claims in excess of 20 and over original patent	1802		1802	900	of a design applic	edited examination cation		
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SUBTOTAL (2) (\$) \$0.00						(a) [		
**or number previously paid, if greater; For Reissues, see above	*Red	duced b	y Basic	Filing	Fee Paid	SUBTOTAL (3)	(\$)	\$950.00
SUBMITTED BY		Or minte	- C Al			Complete (if applicable)		
Name (Print/Type) Gerald T. Shekleton		Registra (Attorne)			27,466	Telephone	312-655-1	500

July 27, 2004 Signature

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